



# Viva Biotech Partnering Reception

## Seed and Early-Stage Biotech Investment

Experienced | Efficient | Focused

Great Track Record: 25+ biotech start-ups in the portfolio

*Genesis @ 4242 Campus Point, San Diego, Nov. 14, 2018*

**Co-organizer: SABPA**

To successfully launch a biotech company, in addition to a brilliant idea and a great team, getting access to seed funding and drug R&D technology platforms are two important milestones. Whether you are an entrepreneur seeking early stage investment or you just have a project idea and would like to know how to take it to the next level, you are cordially invited to the Viva Biotech Partnering Reception. Click [here](#) for your complementary registration.

- **Why Viva**
  - Experienced – Biotech executives and scientific leaders-turned-investors
  - Efficient – Streamlined due diligence and team decision-making process
  - Focused – Invest only in biotech startups seeking early stage funding
- **How Viva can help you succeed**
  - Systematic and scientific incubation mechanism
  - Easy access to talents and technology platforms

### Agenda

**5:00-5:50 pm:** Pre-event Reception (drinks and Hors D'oeuvres will be served)

**5:50-6:00 pm:** Welcome Remarks

*Mrs. Yinghong Gao, Executive Director, Business Development of Viva Biotech*

**6:00-6:30 pm:** Viva Biotech Early Stage Investment and Incubation Mechanism

*Dr. Cheney Mao, CEO and founder of Viva Biotech*

**6:30-6:45 pm:** How Does the Process Work - From a Founder's Perspective

*Dr. Yimin Zou, CEO and founder of VersaPeutics*

**6:45-7:30 pm:** Q&A and Panel Discussion on San Diego Biotech Startup Ecosystem

Confirmed panelists:

- **Dr. Cheney Mao**, Founder, Chairman, chief executive officer and Executive Director
- **Dr. Yimin Zou**, Neurobiology Professor UCSD; CEO and founder of VersaPeutics
- **Dr. Rubén Flores**, Director of Commercialization of the Office of Innovation and Commercialization (OIC) at UCSD
- **Dr. Richard Lin**, Founder, Head of Growth and Strategy, Explora BioLabs

**7:30-8:00 pm:** Networking Reception

To submit your investor deck, please contact **Yinghong Gao** at [Yinghong.gao@vivabiotech.com](mailto:Yinghong.gao@vivabiotech.com).  
One-on-one meeting may be arranged if there is a match

**About Viva Biotech:** Established in 2008, Viva Biotech is an innovation-driven technology platform company dedicated to support early stage drug discovery serving clients around the globe. Viva adopts an innovative business model combining fee-for-service (FFS) and equity-for-service (EFS) risk-sharing and direct investment approaches. Viva is headquartered in Shanghai, China with another lab in Jiaying and an office in Cambridge, USA

**Speaker Bios:**



Dr. Cheney Mao



Dr. Yimin Zou



Dr. Rubén Flores



Dr. Richard Lin

**Dr. Cheney Mao**, Founder, Chairman, chief executive officer and Executive Director

Dr. MAO Chen Cheney, the Chairman, chief executive officer and an executive Director of our Company, is mainly responsible for the overall strategic planning and business development of the Group. Dr. Mao has over 20 years experiences in CRO industry.

Dr. Mao obtained his bachelor's degree and master's degree from Fudan University in the PRC, and obtained his Ph.D. degree in biochemistry from Cornell University in the US. After graduation, he served as a director of the Department of Structural Biology of Parker Hughes Institute. He also served as a reviewer on the U.S. National Institutes of Health Review Panel ZRG1 AARR-1(50) in relation to AIDS-related structural biology projects grants.

**Dr. Yimin Zou**, Neurobiology Professor UCSD; CEO and founder of VersaPeutics

Dr. Yimin Zou graduated from Shanghai Fudan University and was a CUSBEA (China and United States Biochemistry Examination and Application Program) student and received his Ph. D. from University of California, Davis and San Diego, in 1995. He did his postdoctoral fellowship at University of California, San Francisco from 1996 to 2000 and was an Assistant and Associate Professor at the University of Chicago from 2000 to 2006. He joined the faculty of UCSD in July, 2006. He is currently a neurobiology professor of UCSD and the CEO and founder of VersaPeutics.

**Dr. Rubén Flores**, Director of Commercialization of the Office of Innovation and Commercialization (OIC) at UCSD

Dr. Flores earned his doctorate in chemistry and biochemistry at UCLA, and began his career in the San Diego biotechnology industry at BD Biosciences Pharmigen. He has held a variety of positions with increasing responsibility in R&D, marketing, business development and technology commercialization. His professional career also includes Biosite (now Inverness), where he helped

design, initiate, negotiate and monitor clinical trials; and later joined Chemicon (now Millipore-Sigma), where he managed R&D, worldwide clinical-trial operations, and marketing activities for diagnostic products. While at Millipore-Sigma, Dr. Flores also created the world-wide Scientific Collaborations and Business Development group, tasked with working with academic partners across the globe for the development of early-stage academic research.

Most recently, Dr. Flores served as Vice President of Business Development and Technology Transfer for the Los Angeles BioMedical Research Institute at Harbor UCLA Medical Center, where he focused on fostering the entrepreneurial ecosystem for startups in Los Angeles. He was named the Director of Commercialization of the Office of Innovation and Commercialization (OIC) at UC San Diego.

**Dr. Richard Lin**, Founder, Head of Growth and Strategy, Explora BioLabs

Dr. Richard Lin is the founder of Explora BioLabs, a San Diego-based preclinical vivarium service company. After building the company to encompass 5 preclinical facilities in San Diego and 2 in the San Francisco Bay Area, he brought in investors in 2018 to further grow the company into a significant player in the preclinical infrastructure space. Richard serves as the Chairman of the CRO Initiative and a member of the Bay Area advisory board of BIOCOM. He also serves as a member of the board of LaunchBio, a nonprofit organization that identifies, counsels, and supports high-growth, high-impact biotechnology companies. With his keen interests in education, he also serves on the Industry Advisory Board of the Southern California Biotech Center.

Richard has more than 25 years of academic research and industry drug development experience, with extensive knowledge of cancer biology, metabolic diseases, and animal physiology. Prior to founding Explora BioLabs in 2004, Richard held leadership positions in research and preclinical development at Ansata Therapeutics, Genset Corporation, Corvas International, and Axys Pharmaceuticals. Richard conducted his postdoctoral research at UC San Diego Cancer Center, and received his PhD in Zoology from UC Berkeley.